Torrance Woman Dies in Two-Car Freeway Crash

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48th Year-No. 62

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Corrance Berald

OFFICE AND PLANT AT 1619 GRAMERCY AVE., TORRANCE

TORRANCE, CALIFORNIA, THURSDAY, AUGUST 3, 1961

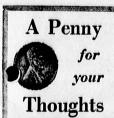
18 Deaths Editorials Society Church Calendar 32 Sports 2 Star Gazer Crossword 16 Want Ads 40-45

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IN THE HERALD TODAY

OUNCIL BALKS AT ZONING LAW



With President Kennedy calling for new civil defense preparations, the Pennies Photographer inquired of five area residents, "What measures have you taken to prepare for civil defense?"

Answers and pictures of the five appear below:

Red Moon, 1024 Amapola: "Torrance is located in a due to the aircraft industries. I do not believe it would help to construct home shelters or



Jamse Armstrong, 608 Ave.

"I do not plan to evacuthe area case of an .ck. As a I would be required to stay

quired to stay with my class until I was relieved. I would then go to my ome to be with my family. e do not have a shelter, but ave a basic plan of where neet and what to do.'

Doris Avis, 337 Calle Miramar:
"Since Torrance is in the



center of a great many vital indusmain target. Therefore my preparation for

civil defense has been to purchase a cemetery lot. That is where I will go, if they can find all of the pieces."

Harry Van Bellehem, 239 "In the area where I live, all of our utilties are under-

round. I have vecently been thecking the manhole covers around

my home and I have found that one of these is adjacent to In case it was necessary to p, I believe it would be best bet to go underSaturday and Sunday

Top Cowboys Due in Town For Rodeo

Action-packed entertainment in the form of a western rodeo comes to Torrance Saturday for this year's Torrance performance stand at the arena behind the Police Station. The show starts at 2:30 each afternoon and will be preceded by a western parade Saturday morning at 10.

Rodeo co-ordinator Lt. D.C. Cook has said that this year's rodeo promises to be the best in the seven-year history of Santa Barbara and El Centro

circuit, will be furnished by week end. the Andy Jauregui string out All seats of Newhall.

shelters or nake extensive escape plans. Even fall-out shelters would be of practically no use since the area would probably be totally destroyed."

THE TORRANCE-RCA Rodeo is one of the Southland's finest rodeo shows. Points and money will be \$1.50.

EVEN UNDER STR

Irene Masaki, 3591 Spencer.

"My family has not begun to plan a shelter due to the apparent lack of urgency. There is no immediate d anger, but I believe the Berlieve the Berlieve the Berlieve the Berlieve many people don't do more about shelters because they do not know what they are."

More Armstrong 608 Ave.

Wor to be decided in Dallas, Tex., in the early fall.

Among the most exciting events at the rodeo will be the competition bull riding — the only event in which the animals will deliberately attack their riders.

The rodeo clown, his baggy clothing and painted face providing as much entertainment as any event, comes into play in the bull riding contest. It is his job to divert the 1500 pounds of beef-on-the-hoof from attacking a fallen cowboy, and he relies on much stored-up knowledge of bovine behavior to accomplish his task.

"Buy a Record and Stamp Out TV." So reads some

Out TV." So reads some bumper stickers seen on cars around Los Angeles these

dáys. A record industry pro-motion or not, it undoubted-ly reflects a rising tide of discontent on the part of many people toward tele-vision today, and the sensi-tive brackasters should nay

tive broadcasters should pay

During one week in June the Los Angeles Times ran stories about television with

these headlines: "Sponsors

Agencies Get Blame for TV Violence," "It's Time to Re-volt Against TV," "144 Mur-ders Counted on LA TV in Work," and a Callia Ball

Week," and a Gallup Poll report read, "Greater Curbs Urged on Radio, TV Shows."

Sponsor Magazine, a broadcasting trade journal recently completed a two part series, "The Crisis in TV Thinking."

Not only are the natives getting restless, but the contagion is effecting the witch doctors who package and dispense their mass phantasy.

This has happened before

Indeed, every year or two a slight fever rises within the

sign fever rises within the government and the public, but this time the tempera-ture has gone a little higher and there's probably do fast, Fast, FAST relief available that will bring the tempera-

in the seven-year history of the local show. Stock, which in-cludes some of the best in the rance residents celebrate the

All seats at the rodeo are close to the action. Admission for children under 12 will be



. Kirk Moore, nine-year old son of Mr. and Mrs. Donald Moore 24446 Necce Ave., was injured Wednesday afternoon when he fell from the roof of a garage. The boy was taken to the Little Company of Mary Hospital where he was listed as in fair condition late yesterday. He suffered cuts and abrasions and had one back laceration caused by hitting a bicycle in the fall. (Photo by Bob Deurloo)

EVEN UNDER STRESS

Paris is Paris Any Time, Traveler Finds

(King Williams, co-publisher of the HERALD, recently completed an extensive tour of Europe and the Near-East. Today he continues his account of observations of his trip with a report on his latest visit to Paris.)

By KING WILLIAMS

Paris is Paris whether it's specially hung for the occasionally to specially hung for the occasional to thousands who gathered along the streets and sidewalks wherever the young American and Paris was set to give him a reception rarely equaled in the history of the city. The sun came out occasionally to smile on tens of thousands of American and French flags

By KING WILLIAMS

Paris is Paris whether it's specially hung for the occasionally to she will will wise who, in pictures at least, got more space

ture down, much less cure

Television plays too big a part in our lives — whether we admit it or not — to pass it off lightly. For example, according to one research study, our children in the fifth to eleventh grades are spending 36 hours a week watching television. This is more than 50 per cent of a normal child's time away from schoo, and sleep.

The father of these sa.ne

he father of these

children spend 18.5 hours e week watching TV. What this means is that we give more time to television than we do to all the other

means of mass communica-tions combined, including

movies, newspapers, books, comic books, radio, and mag-

if for no other reason, the amount of time we give it makes it important in our

However you feel about what you see and what you don't see on TV, there are two basic courses of action. One is to make your likes and dislikes known to the right, recoles and you'd be

right people, and you'd be surprised at the power your pen wields with the broad-

The purpose of this series is to discuss some of the is-

SIGHT and SOUND by Ernest Kreiling

Sound and Fury; It

Signifies Something

the disease

or to accomplish his task.

By KING WILLIAMS
Paris is Paris whether it's
NOT SO dangerous, but a season worth writing songs

American and French flags
specially hung for the occasion; but cold, grey weather tures at least, got more space

tures at least, got more space in the newspapers than the chief executive. The French won.en seem to regard Jacqueline Kennedy as the epitome of just how a woman should look and even treat her French ancestry as carte blanche citizenship.

CHARLES H. JACKSO Joins Local Firm

Engineer

Named B AMERICAN visitors may be

AMERICAN visitors may be divided into two distinct classes: those who think parisians are insulting, rude, and outspoken in their contempt for Americans are insulting, rude, and outspoken in their contempt for Americans.

No group of nationalists is perfect and there are good freechion its going to take as it grows older.

Consequently this series will search out some of the problems of the television writer, the currently volatile issue of cime and violence, Pay TV, the ratings, the spectre of censorship, and other matters that critically affect the industry with which we spend so much of our lives.

Perhaps the most revealing insight into the public's attitudes toward TV was reported recently in a Gallup Poll which found that 49 per cent.

Perhaps the most revealing insight into the public's attitudes toward TV was reported recently in a Gallup Poll which found that 49 per cent of the public would "approve of placing greater curbs, or controls, on the programs television and radio stations present on the air."

And, for that matter, go to insight with authority for I have a wife who is a Sherlock Holmes in ferreting out things worth having at prices that are right. When shopping she has the stamina of a marathon athlete and the patience of a breadliner.

And, for that matter, go to

The seriousness of this lies in the fact that since the first federal regulation of broadcasting, radio and teleprotection of the First the Amendment is the First to the Firs wision have been assured the protection of the First Amendment to the Constitution, which guarantees the freedom of the speech and the other knicks for momentos. Don't "go broke" buying the barcations Commission which al- (Continued on Page 8)

Want You will seen in American American American American American Supervisor in the source of the speech and the other knicks for momentos. Don't "go broke" buying the barcations Commission which al- (Continued on Page 8)

Anti-Red Week

Mayor Albert Isen has declared the week of Aug. 28 to Sept. 1 as "Anti-Communist Week" in Torrance. Isen acted on a request to join with mayors of 18 other cities in declaring the anti-red week.



Named By Hi-Shear

celetrical detonators; U. S. Navy time delay cartridges 4, 5, 6 and 7 for aircraft seat ejection and parachute opening systems; electrical detonator for AEC; and has conducted basic research in high temperature resistant explosives.

ature resistant explosives.

He is a graduate in chemical engineering from Purdue University and has taken many

Holds Ruling On Rezoning For 30 Days

Proposed rezoning of 150 acres of industrial property to permit construction of single family residences which gained the approval of a majority of the council last week was delayed again Tuesday night when an enabling ordinance was set off agenda until Sept. 5.

Acting on a motion introduc-Acting on a motion introduced by Councilman Willys Blount, the council was unanimous in voting for the delay. In a companion motion, City (Continued on Page 3) In a companion motion, City Manager Wade Peebles was instructed to investigate the

ratifying the rezoning was adopted. He was promised by

a request in writing two days in advance, and pay a mini-mum fee, suggested at \$4 an hour, to cover city costs of pro-viding the record. turned collision MAYOR ISEN opened the on-ramp.

costs of a professional survey on the city's industrial proper-AN ATTEMPT by Mayor Albert Isen to bind the council to the recommendations of any such survey was beaten down. George Heaton, Rome Cable Co. executive, told the councilmen he was prepared to seek a referendum if the ordinance ratifying the rezoning was adonted. Three Hurt

One woman was killed and three other persons seriously injured Monday afternoon in a freeway crash near San Cle-

ladopted. He was promised by Isen that "I will personally use every effort I can to have the referendum."

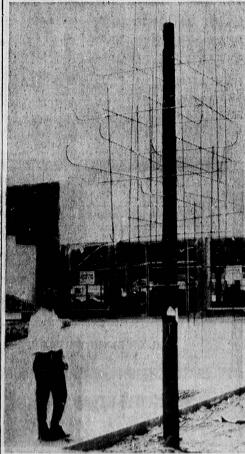
IN A sepate action, the council hooted down an attempt to introduce a resolution which would have prohibited inspection of city records.

Dead on arrival at South Coast Community Hospital was Mrs. Elva Mooneyham, 51, of 21726 Halldale Ave. Her husband, Arvin, also 51, suffered severe chest injuries and was reported in critical condition Mooneyham's car was soutified on the San Diego free-

would have prohibited inspection of city records.

Under the proposed terms of a resolution which appeared on the council agenda, persons seeking to inspect records in the city would have to submit the city would have to submit a request in writing two days of Los Angeles, were seriously injured.

Police said that Wren's car turned over twice after the collision near the El Camino



CONTROVERSIAL TREE . . . Tony Gamble, of the Insomniae art gallery, gazes at a modern sculpture by Otho Pettijohn which has become the object of some wrath. City officials claim the "tree" is a sign and as such requires a building permit which the owners did not take out. The artist and the art gallery defend it as a work of art and say it is not a sign. (Herald Photo)